

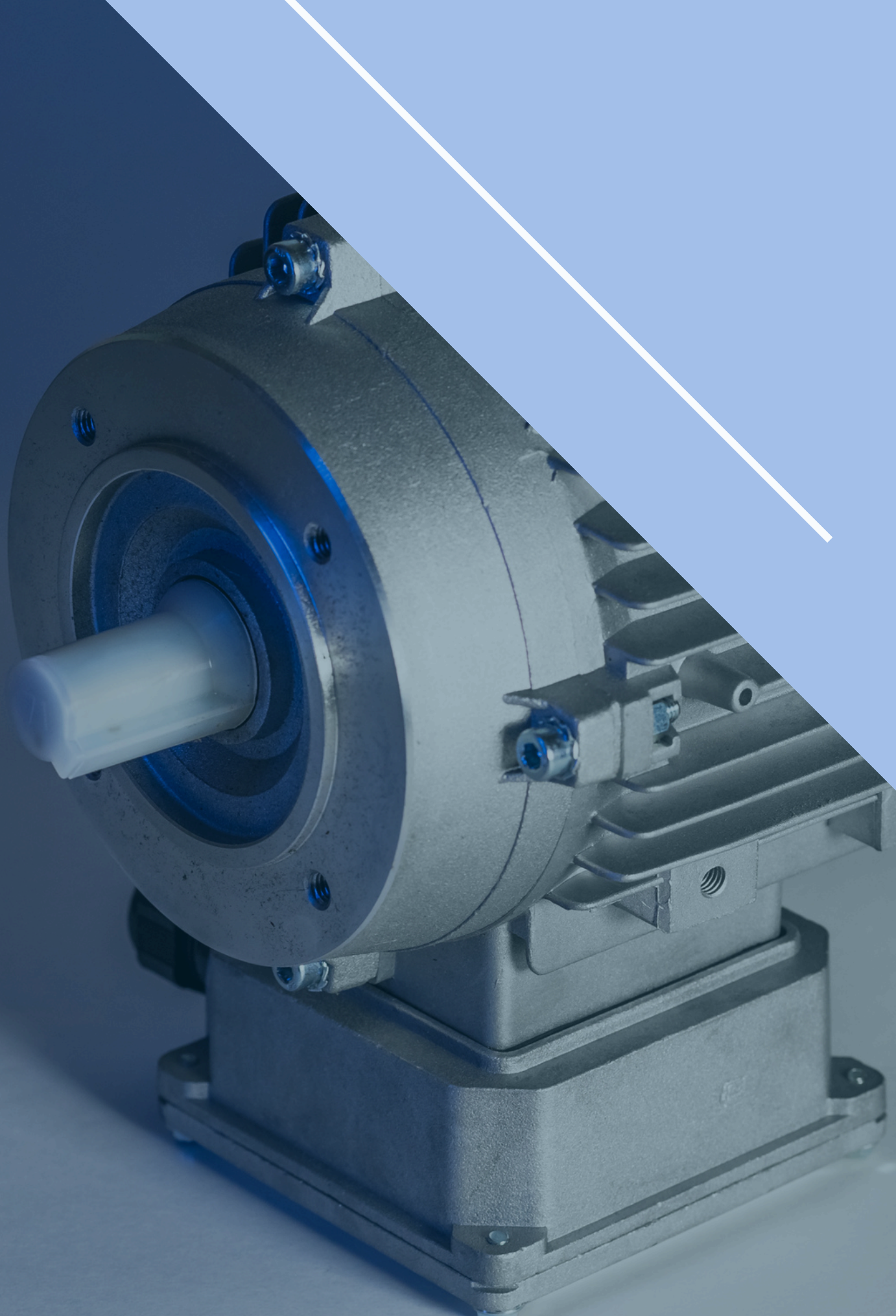


EXHIBITOR & PARTNER PROSPECTUS

May 18 - 21, 2025 Westin Houston Memorial City
945 Gessner Road Houston, TX 77024

Sponsored by





Have your company's
products, services, and
solutions reach **400+ global
participants** from various
sectors of the industry



About IEMDC

IEMDC is one of the major conferences in the area of electric machines and drives. The conference was established in 1997 and has taken place every two years thereafter. IEMDC brings together researchers, engineers, industry experts, and practitioners to share their innovative concepts and research outcomes related to electric machines, drives and their emerging applications.





EXHIBIT

LEVELED SPONSORSHIPS

PRODUCT SPONSORSHIPS

EVENT SPONSORSHIPS

**Partnership
Opportunities**

EXPO Hours

Monday, May 19 **4:00 pm – 7:30 pm**
Expo Welcome Reception @ 5:00 pm
Tuesday, May 20 **12:00 pm – 5:00 pm**

Exhibit

Tabletop Exhibit | \$2,700

Display your materials at a highly visible tabletop space in the expo area. Each tabletop exhibit will have one 6 foot table and two chairs. For even more value, one complimentary conference registration and listing in the printed program are included.



****UPGRADE FOR AN ADDITIONAL AMOUNT AND RECEIVE THESE EXTRAS AS A LEVELED SPONSOR!**

SILVER \$2,500

- Banner Ad in IEMDC's LinkedIn page
- Half page ad in IEMDC Final Program
- Signage at food stations/coffee breaks
- **2 FREE** conference registrations included

GOLD \$4,000

- Banner Ad in IEMDC's LinkedIn page
- Half page ad in IEMDC Final Program
- Logo on registration kiosk
- Signage at food stations/coffee breaks
- **4 FREE** conference registrations included

PLATINUM \$5,500

- Banner Ad in IEMDC's LinkedIn page
- Half page ad in IEMDC Final Program
- Mentions on IEMDC Social Media Platforms
- Logo on registration kiosk
- Signage at food stations/coffee breaks
- Ad on the IEMDC website, designed by your company
- **6 FREE** conference registrations included

Leveled SPONSORSHIPS

(IN ADDITION TO THE \$2700 TABLETOP PRICE)



BAGS

\$3,600

Offer premium visibility before and after the conference when you are the exclusive conference bag sponsor. Sponsorship includes your name and logo imprinted on each bag with the option to include an insert.

LANYARDS

\$2,600

Generate optimal visibility during the conference with your organization's name and logo imprinted on each attendee's badge lanyard.

NOTEPADS

\$2,100

Branded writing pads with your name and logo for attendees to take notes during sessions and for use after conference for an even wider audience

PENS

\$1,100

Be at the attendee fingertips literally! Sponsor the IEMDC conference pen that will be included in the conference bag.

PRODUCT SPONSORSHIPS



EVENT SPONSORSHIPS



RECEPTION | \$8,200

Sponsor the opening reception and provide your organization the opportunity to give a 3 minute welcome address, receive verbal recognition along with acknowledgement on reception signage, conference website, and printed program. One complimentary registration is included.

LUNCH | \$8,200

Sponsor the Expo luncheon during the conference! Receive verbal recognition during the lunch along with acknowledgement on luncheon signage, conference website, and printed program. One complimentary registration is included.

PRESENTER BREAKFAST | \$5,100

Extend your organization's brand by sponsoring breakfast for the speakers, session chairs, and presenters. Verbal recognition will be given along with acknowledgement on breakfast signage, conference website, and printed program. One complimentary registration is included.

EVENT SPONSORSHIPS



NETWORKING BREAK | \$1,900 each / \$3,100 for two

When sponsoring a beverage break for attendees, you will receive special signage, a place to display your brochures near serving areas, verbal recognition, and acknowledgement on conference website and printed program. One complimentary registration is included.

EXHIBITOR DIGITAL DEMO | \$1,000 1st session / \$500 each additional session

NEW!! Take the opportunity to give a digital demo during the EXPO and be part of an even more focused group. The 3-5 minute demo can be informative in nature and either pre-recorded or live. The demo should compliment the scope of the conference. Acknowledgement will be given on the conference website along with the printed program, and attendee contact information will be available following the session.

MORE WAYS TO MAXIMIZE YOUR INVESTMENT

WiFi Partnership | \$3500

Sponsor the conference WiFi and receive recognition with easel signage at registration.



Virtual Profile | \$500

Have your organization's link on the IEMDC website and listing on an IEMDC email.



Social Media Highlight | \$500

Have your organization highlighted on all IEMDC social media accounts and an email highlight to IEMDC's email database.





NOW

REGISTRATION IS OPEN TO ALL
APPLICATIONS FOR PARTNERSHIP
OPPORTUNITIES

MARCH 15TH

DEADLINE FOR REFUNDS ON
PARTNERSHIP OPPORTUNITIES

APRIL 1ST

DEADLINE FOR COMPANY
PROFILE FOR INCLUSION IN THE
PRINTED EXHIBITOR DIRECTORY

Important Dates

Westin Houston Memorial City

OUR HOST VENUE AND ROOM BLOCK FOR IEMDC CAN BE FOUND AT THE BEAUTIFUL WESTIN HOUSTON MEMORIAL CITY. THE WESTIN MEMORIAL HOUSTON OFFERS CONVENIENCE AT YOUR DOORSTEP AND IS SEAMLESSLY LINKED TO MEMORIAL CITY MALL VIA A SKYWALK. ENJOY EASY ACCESS TO SHOPPING, DINING, AND ENTERTAINMENT JUST STEPS AWAY.



Contact us

Laura Boggie

IEMDC Event Manager & Partnership Sales Manager

✉ exhibits@iemdc.org

Register

🌐 www.iemdc.org

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